Customer Assistant 24/7 (WhatsApp)

A 60-day guaranteed offer: easy to recommend, no risk for the owner

Pocket sheet: present the WhatsApp assistant in 20 seconds, answer the 7 objections, know who to target.

The offer in 20 seconds

Hi, I'm presenting an assistant that answers your customers on WhatsApp, even in the evening: hours, menu, reservation or takeout order requests. You get a summary of every request. It is set up for you.

"Under $3.30 a day. One takeout order recovered a week, and it pays for itself."

How to present it

1. Ask about the loss before you mention the price: "In the evening, how many customer messages stay unanswered until the next day?"
2. Show the example table, then let the owner enter their own numbers.
3. Give the price per day only after their loss figure, then the 60-day guarantee.
4. One next step only: the code to scan, or the 15-minute meeting.

Who to target

- Restaurants and bistros that take reservations
- Caterers, bakeries, snack bars: takeout orders
- Businesses whose customers already write on WhatsApp
- Less suited: a business whose customers never send messages

Never promise

- A confirmed reservation: the assistant collects the request, the owner confirms.
- Writing into a calendar: not by default.
- A payment on WhatsApp: there is none.
- Fixing a single answer: you go back to the menu and start over.

The 7 objections and the answers

It's too expensive.
Look at the table: under $3.30 a day, and one takeout order recovered a week pays for the month. Not satisfied within 60 days: the setup fee is refunded.

What if it says something silly?
It follows a path of prepared questions, summarizes the request and has the customer confirm it before passing it on. The reservation itself is confirmed by the owner.

I'll think about it.
Of course. What is making you hesitate? If it's a polite way of saying no, say so: either answer is fine.

Uber Eats is enough for me.
Uber Eats keeps $330 on every $1,100 of delivered orders. An order placed on WhatsApp stays with the owner, with no commission.

Not all my customers use WhatsApp.
Those who do write with no account and no app to install. Phone, counter and website stay as they are.

I already use Zenchef or TheFork.
Zenchef keeps a real reservation book (from $141.90 a month). The Assistant answers on WhatsApp at any hour, in 3 languages, and also takes takeout orders, with no commission. The two complement each other.

I need to talk to my partner.
Of course. The loss table is easy to show to two people, and a meeting with both of you can be set whenever you like.

Acknowledge the question first ("you're asking about the amount") without agreeing with it: never "you're right, it's expensive". Then dig: "What makes you say that?"

Key figures to keep in mind

Two plans, same service, same 60-day guarantee. No commitment: $649 one-time setup, then $97.90 a month, VAT included. 12-month commitment: $319 one-time setup, then $97.90 a month, VAT included. 1,000 conversations a month included, 3 languages.

60-day guarantee: not satisfied within 60 days, the setup fee is refunded, no conditions. Monthly fees start from go-live.

Your compensation and how your referrals are tracked: see your partner agreement.

Scan with your phone camera