

Fast food · Pizzeria · Snack bar

The loyalty card is already inside your customers' WhatsApp. Nothing to install, I take care of everything.

No app to download, no card to stamp. Your customers scan the code at the counter and reply yes.

How much you are losing (example)

Lunch customers who stop coming back (example)	8
Price of a combo meal (example)	\$12.10
Orders per week per customer (example)	2
Lost per week	\$193.60
Over 4 weeks	\$774.40

Example to adapt to your business: this is not a promise of earnings.

What it costs

Two plans, same service, same 60-day guarantee. No commitment: \$649 one-time setup, then \$141.90 a month, VAT included. 12-month commitment: \$319 one-time setup, then \$141.90 a month, VAT included.

\$4.73 a day, less than a soda and a coffee. One more combo meal a day, and it pays for itself.

60-day guarantee: not satisfied within 60 days, the setup fee is refunded, no conditions. Monthly fees start from go-live.

OPTION	WHAT IT COSTS	WHAT YOUR CUSTOMER HAS TO DO	WHAT'S MISSING
Loopy Loyalty	From \$25 a month	Add the card to Apple Wallet or Google Wallet, no app	English-language interface, you build it yourself
SumUp Local	Free (SumUp payment fees apply separately)	Download the app and register a bank card	Only for SumUp terminals; no referrals announced
Stamp Me	From \$31.90 a month	Display the app	English-language tool, you build it yourself
Yums (WhatsApp)	\$649 setup + \$141.90 a month (that is \$4.73 a day)	Nothing: they are already on WhatsApp	Costs more than the others; not linked to the register

It's too expensive.

Look at the table: \$4.73 a day, and one more regular a day pays for the month. Not satisfied within 60 days: the setup fee is refunded.

Does it work with my register?

Nothing to connect: the customer types the amount or sends a photo of the receipt, the owner gets an 11 a.m. recap and refuses a purchase with one word. It is not linked to the register.

Not all my customers use WhatsApp.

Those who do have nothing to install and no card to remember. The others lose nothing: the owner carries on as before.

I already have a paper card.

A paper card gets lost and gives no way to reach the customer again. Here the customer is in your WhatsApp: referrals, and an offer to those who said yes (2 a month at most).

How it starts

1. You scan the code and see the offer.
2. A 15-minute meeting to decide.
3. Setup is done for you: nothing to install on your side.

Referred by a business owner: 3 months free.

Samuel Barbot, Organizen



Scan with your phone camera